#### Cookies

#### **Definition of cookies**

Cookies are small text files that are sent to your computer. The site in question uses the following types of cookies:

#### A. Technical session cookies

So-called session cookies are solely used for transmitting session identifying data in the form of numbers randomly generated by the server. These cookies are necessary to ensure secure and efficient site browsing.

Session cookies are used in this site precisely to ensure maximum user privacy during browsing as they do not permit acquisition of user's personal details that would otherwise permit user identification and recognition. These cookies are processed with electronic means.

### B. Additional technical cookies

illycaffè uses some technical cookies:

- cookie of agreement: it is inserted to record the consent to the use of cookies analytics and / or profiling. You are free to delete cookies from your computer.
- cookie shopping basket: it is used to fill the cart in shopping online.
- additional technical cookies. There are other technical cookies essential for the proper operation of the website. These cookies allow you to provide the services requested by users and to browse the site using its best performance. This type of cookie cannot be disabled because it is necessary for the proper operation of the site.

#### C. Analytic cookies

This website uses Google Analytics, a web analytics service provided by Google, Inc. ("Google"). Google Analytics uses "cookies", which are text files placed on your computer, to help the website analyze how users use the site. The information generated by the cookie about your use of the website (including your IP address) will be transmitted to and stored by Google on servers in the United States. Google (Data Controller) will use this information for the purpose of evaluating your use of the website, compiling reports on website activity for website operators and providing other services relating to website activity and internet usage. Google may also transfer this information to third parties where required to do so by law, or where such third parties process the information on Google's behalf. Google will not associate your IP address with any other data held by Google. You may refuse the use of cookies by selecting the appropriate settings on your browser, however please note that if you do this you may not be able to use the full functionality of this website.

For further information please refer to <a href="http://www.google.com/policies/privacy/">http://www.google.com/policies/privacy/</a>.

This website also uses SESSIONCAM always in order to collect anonymous information about the pages visited by users and any other actions that users can make on these pages. It does not detect personal information about the user, but only data anonymously. The collection of this data is to improve the browsing experience.

For further information please refer to <a href="http://www.sessioncam.com/privacy-policy-cookies/">http://www.sessioncam.com/privacy-policy-cookies/</a>.

## D. Profiling/advertising cookie of third parties

These cookies collect information about your browsing habits in order to offer advertising that is relevant and targeted to your interests. Your personal information will not be tracked, but you should visit the site http://www.youronlinechoices.com/it/ for more information. Removing these cookies will not be lost any functionality

Third parties are Data Controller, please refer to their privacy policy, below there is a list of the third parties:

OPTIMIZELY for more information visit https://www.optimizely.com/privacy/

EFFICIENT FRONTIER for more information visit http://www.adobe.com/privacy.html

CRITEO for more information visit http://www.criteo.com/it/privacy/

SMART AD SERVER for more information visit http://smartadserver.it/privacy-policy

33ACROSS for more information visit http://www.33across.com/privacy-policy/

 $\textbf{\textit{ROCKET FUEL}} \ for \ more \ information \ visit \ http://rocketfuel.com/it/privacy-policy$ 

DSTILLERY for more information visit http://dstillery.com/privacy/

**DOUBLECLICK** for more information visit http://www.google.com/policies/privacy/

DAISYCON for more information visit http://www.daisycon.com/en/privacy-and-cookie-policy/

CONVERSANT for more information visit http://www.conversantmedia.com/legal/privacy

QUANTCAST for more information visit https://www.quantcast.com/how-we-do-it/consumer-choice/privacy-policy/

LYRIS for more information visit http://lyris.com/us-en/privacy-policy/privacy-policy

LIGATUS for more information visit http://www.ligatus.com/en/privacy-policy/

MARTINI AD NETWORK for more information visit http://martinimediainc.com/privacy-policy/

LEGOLAS MEDIA for more information visit http://www.thinkupfront.com/privacy-policy/

FACEBOOK for more information visit https://www.facebook.com/policy.php

MEDIAMIND for more information visit http://origin.www.mediamind.com/privacy-policy

HIMEDIA for more information visit http://www.hi-mediaperformance.fr/en\_GB/index/informations-legales/optout

SOCIOMANTIC for more information visit https://www.sociomantic.com/privacy/it/

NETSEER for more information visit http://www.netseer.com/privacy-policy/

APPNEXUS for more information visit http://www.appnexus.com/privacy-policy

SHOPSOCIALLY for more information visit https://shopsocially.com/platform/privacy-policy

ADBLADE for more information visit http://www.adblade.com/doc/privacy

illycaffè's cookies are processed with electronic means.

#### **How to delete Cookies**

Most browsers allow you to reject/accept cookies. Below we present some practical information to disable cookies on major web browsers.

## Chrome:

- Select the top right icon to open the personalization dropdown menu
  Select More tools.
- 3. Select Clear browsing data.
- 4. In the box that appears, select "Cookies and other site and plug-in data," and "Cached images and files."
- 5. On the menu box at the top, select "beginning of time" to delete everything.6. Select Clear browsing data.

## Mozilla Firefox

- 1. Go to 'Tools' in the menu bar
- Click on 'Options'
  Click on 'Privacy Tab'
  Click on "Clear Now"
- 5. Select "Cookies"
- 6. Click on "Clear Private Data Now"

### Internet Explorer

- 1. Select "Tools"
- 2. Select "Internet Properties"
- 3. In "General" tab select "Delete..."
- 4. Select the option "Cookie"
- 5. Select "Delete"

## Safari

- 1. Click Safari then Preferences. Click on 'Privacy.'
- 2. Click on 'Details.'
- You will see a list of websites that store cookies. You can remove single sites by clicking the 'Remove' button and selecting a site. If you want clear all cookies, click 'Remove All.'
- 4. When you have finished removing sites, click 'Done.'

### How to browse without cookies

## Google Chrome

- Select the top right icon to open the personalization dropdown menu
  Select "New Incognito Window"

# Mozilla Firefox

- 1. Select the top right icon to open the personalization dropdown menu
- 2. Select "Select New Private Window"

# Internet Explorer

- 1. Select "Tools"
- 2. Select "Safety"
- 3. Select "InPrivate Browsing"

# <u>Safari</u>

- Select the Gear icon to open the personalization menu
  Select "Private Browsing..."
  Click OK